



LATEST TRENDS IN RECRUITMENT

China, India and Emerging Markets

Experts discuss the most effective strategy for media, messaging and techniques to maximize your ROI in international recruitment. Hear about diversity strategies for emerging markets and learn how ELS Educational Services, the leader in international student recruitment, sources qualified applicants for our partner universities in China, India and emerging markets. This session is designed to speak to International Enrollment Management and International Education Leadership.

Attendees will leave this presentation with:

- A clear understanding of the latest market trends in the field of international student recruitment in key markets, including China and India
- A checklist of successful and cost-effective strategies to recruit qualified applicants in emerging markets

InternationalStudentRecruitment.org

FEATURED SPEAKERS:

MR. MARK W. HARRIS
President & CEO
ELS Educational Services, Inc.

MR. MALLIK SUNDHARAM
Regional Director – South and Southeast Asia
ELS Educational Services, Inc.

MR. DAN ERICKSON
Director of International Student and Scholar Services
Louisiana Tech University

MS. LISA ORR
Director, Member Strategy Support Services
ELS Educational Services, Inc.

NAFSA 2016

Tuesday, May 31, 2016

1:00 – 2:00,

Mile High Ballroom 1EF



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