



ELS CENTER ON YOUR CAMPUS

ELS International Pathways®

AUSTRALIA | CANADA | CHINA | INDIA | MALAYSIA | USA

A Comprehensive Solution to Internationalization

1961

The mission of ELS Educational Services is to offer holistic international student recruitment and academic preparation to facilitate internationalization on university campuses.

Dear International Educator,

Since 1961, ELS has been assisting US colleges and universities to recruit qualified international students and providing on-campus **intensive English training** to prepare them for successful study in their undergraduate and post-graduate degree programs.

Who is ELS EDUCATIONAL SERVICES?

- ELS is the leading provider of English for Academic Purposes on campuses around the globe.
- ELS became the first accredited Intensive English as a Second Language program in the USA in 1978.
- ELS is at the forefront of ESL teaching and scholarship. No organization in the world has presented more frequently at the annual TESOL International convention than ELS.
- The ELS Certificate of Completion is recognized by more than 650 tertiary institutions on four continents as fulfilling the English proficiency requirement for admission to both undergraduate and post-graduate degree programs.
- Independent research has proven that international students who have completed the ELS English for Academic Purposes program achieve cumulative GPAs and graduation rates equal to those of candidates admitted based on standardized test scores.
- ELS is the leader in international student recruitment for higher education in the USA, training and placing thousands of students into public and private institutions, including many of the top ranked graduate programs in the country.

ELS will use our global resources, including educational counseling offices in 102 countries, to begin promoting the unique aspects of your institution. ELS's international websites will provide access to information about your campus and programs in more than 20 languages. Our social media will create a buzz about ELS student activity on your campus.

We will work with your admissions department and graduate departments to develop a strategic recruitment plan to populate your prioritized programs and schools with highly qualified candidates who will graduate sooner and with better GPAs than average domestic students.

ELS will empower you to attract qualified international students and bring the world to your campus.

Globalize your Institution

ELS offers a comprehensive English language and study skills foundation that delivers highly qualified international students who are well prepared to achieve academic success.



When you host an ELS Center, your institution reaps many benefits including extensive marketing and recruiting services across the globe via print, online and in-country representation.

An on-campus ELS Center increases diversity on your campus, enriching the educational experience for domestic students and serving as a direct entry pathway for international students into your university.

Conditionally-admitted students who complete our ELS program on your campus are more than five times as likely to matriculate as accepted internationals at large.

What's more, increase your visibility to international students who are already in the country when they come to your ELS Center to take the official TOEFL® iBT, or IELTS™ exams.

Comprehensive Menu of Support Services

ELS INTERNATIONAL PATHWAYS

ELS INTERNATIONAL PATHWAY CENTER ON YOUR CAMPUS OFFERS:

SERVICES INCLUDED

- University Guide – distributed worldwide, in multiple languages
- ELS Websites – extensive ecosystem in 20 languages and dialects, 90+ domains to maximize local presence
- ELS Market Planning Consultation – extensive network of expertise
- Printed brochures – 800,000 distributed annually worldwide – 20 languages
- Overseas Student Fairs – 425+ fairs reaching 280,000 students in 30 countries with ELS experts in attendance
- Certified Counselor Training and Testing – training and assessment tools to ensure counselors provide accurate information about your institution
- e-Bulletins/Newsletters – distributing news to 2,300 counseling offices in 102 countries
- ELS SuperService: Worldwide Counseling Tool – assists Counselors in providing the latest up-to-date information to students while providing Counselors your detailed admission requirements
- ELS-paid Merit Scholarships
- Certified Counselor familiarization tours of your campus – financed and organized by ELS
- Localized publicity in key markets
- Leverage ELS's long-standing relationships with foreign government scholarship programs (Undergraduate and graduate scholars from Saudi Arabia, Turkey, Iraq, Libya, Kuwait, UAE and many other nations)

FEE BASED SERVICES INCLUDED

- Country-specific promotion plans with ELS in-country Recruitment Support Teams (Australia, Brazil, Canada, China, France, India, Japan, Kuwait, Malaysia, Mexico, Panama, Russia, Saudi Arabia, Taiwan, Thailand, Turkey, the USA and Vietnam)
- International Recruitment Tours
- Consulting Services
- ELS Country-Specific Tours

YIELD Qualified Students Broad International Reach Campus Integration

- ELS Certification and Preparation – on-campus preparation increases yield and retention
- ELS International Recruitment Support offices in 18 countries promote higher education pathways to your university
- ELS International Pathway Center provides student support and assists integration within the campus community

Why the ELS program results in qualified students

- Internationally recognized and time-proven curriculum enables student success
- Proprietary texts updated every five years
- Standardized tests for each level to assure proficiency goals are achieved in all four skills
- Student surveys every four-week session to identify strengths and weaknesses of the program
- High standards for teachers – continuous in-service training, active participation in professional associations including TESOL, AAIEP, NAFFSA, AIEA amongst others

How does it Work?

Student Advantages – months on campus prior to matriculation, gaining self-confidence and familiarity with their new environment.



YOUR INSTITUTION PROVIDES:

- Physical space (classrooms, lab, offices)
- Allow ELS students use of facilities
- Recognition of ELS Level 112 for admission requirement
- Recognition of ELS Language Centers as your designated ESL pathway program for direct entry
- Conditional Letters of Acceptance for qualified students who meet all admission requirements except English proficiency
- A minimum number of beds for ELS students in residence hall or apartments

YOUR INSTITUTION PROVIDES:

- Offer promotional allowance to counseling agencies for promotion of your institution–
- Offer merit scholarships to qualified international applicants
- Offer concurrent enrollment opportunities for advanced ELS students
- Promotion of ELS on your website and provide links
- Share information about international enrollments, student retention, graduation rates and GPAs



ELS PROVIDES:

- Tuition royalties paid for classroom use
- Per-student modified facility fee paid to host institution
- Recruitment of undergraduate and graduate candidates
- Exclusivity clause in Agreement
- High quality, intensive English training that will prepare these otherwise qualified students for university study.
- A per-bed fee per four weeks paid for ELS students in residence halls. Helps maximize your housing occupancy throughout the Spring semester and throughout the year.

ELS PROVIDES:

- Encouragement to counseling agencies to supplement ELS incentives
- Encouragement to top students to choose your university
- Encouragement to students to matriculate after completing ELS
- Promotion of your institution on ELS websites and provides links
- Mutual sharing about marketing trends, enrollments, etc. Continuous update on status of Conditionally Accepted candidates studying at ELS abroad or in the USA.

Host an ELS Center on your Campus

CITY, STATE	PARTNER UNIVERSITY	CITY, STATE	PARTNER UNIVERSITY
Atlantic City, New Jersey	Stockton University	Myrtle Beach, South Carolina	Coastal Carolina University
Bowling Green, Ohio	Bowling Green State University	Nashville, Tennessee	Middle Tennessee State University
Bristol, Rhode Island	Roger Williams University	New Haven, Connecticut	University of New Haven
Camden, New Jersey	Rutgers University–Camden	Oklahoma City, Oklahoma	Oklahoma City University
Charlotte, North Carolina	In affiliation with Johnson & Wales University	Orlando, Florida	In affiliation with Stetson University
Chicago, Illinois	Dominican University	Philadelphia, Pennsylvania	Saint Joseph's University
Cincinnati, Ohio	University of Cincinnati	Pittsburgh, Pennsylvania	Point Park University
Clemson – Greenville, South Carolina	In affiliation with Clemson University	Portland, Oregon	Concordia University
Cleveland, Ohio	Case Western Reserve University	Richmond, Kentucky	Eastern Kentucky University
Columbus, Ohio	Ohio Dominican University	Riverdale, New York	College of Mount Saint Vincent
Dallas, Texas	The University of Texas at Dallas	Rochester, New York	State University of New York – Brockport
DeKalb, Illinois	Northern Illinois University	Romeoville, Illinois	Lewis University
Denver, Colorado	Front Range Community College	Ruston, Louisiana	Louisiana Tech University
Fort Wayne, Indiana	Indiana University – Purdue University Fort Wayne (IPFW)	St. Louis, Missouri	University of Missouri – St. Louis
Fredericksburg, Virginia	University of Mary Washington	St. Paul, Minnesota	University of St. Thomas – Minnesota
Grand Forks, North Dakota	University of North Dakota	St. Petersburg, Florida	Eckerd College
Grand Rapids, Michigan	Grand Valley State University	San Antonio, Texas	University of the Incarnate Word
Hempstead, New York (opened in 2016)	Hofstra University	San Jose, California (opening in 2016)	International Technological University
Hollywood, California	Los Angeles Film School	San Rafael, California	Dominican University of California
Honolulu, Hawaii	Hawai'i Pacific University	Silicon Valley, California	In affiliation with De Anza College
Houston, Texas	In affiliation with University of St. Thomas - Houston	Sioux Falls, South Dakota (opening in 2016)	Augustana University
Houston – Clear Lake, Texas	In affiliation with University of Houston - Clear Lake	Tacoma, Washington	Bates Technical College
Indianapolis, Indiana	In affiliation with Indiana University - Purdue University Indianapolis	Tampa, Florida	The University of Tampa
Johnson City, Tennessee	East Tennessee State University	Teaneck, New Jersey	Fairleigh Dickinson University
Kenosha, Wisconsin (opening in 2016)	University of Wisconsin – Parkside	Thousand Oaks, California	California Lutheran University
Lake Charles, Louisiana (opened in 2016)	McNeese State University	West Chester, Pennsylvania (opening in 2016)	West Chester, Pennsylvania
La Verne, California	University of La Verne		
Lubbock, Texas	In affiliation with Texas Tech University		
Melbourne, Florida	Florida Institute of Technology		
Miami, Florida	Barry University		
Milwaukee, Wisconsin	Marquette University		

INTERNATIONAL CENTERS

INDIA	Chennai	SRM University
MALAYSIA	Kuala Lumpur	Universiti Putra Malaysia

For more information about partnering with ELS Educational Services, contact us today.

ELS Educational Services, Inc
7 Roszel Road, Princeton, NJ 08540
InternationalStudentRecruitment@ELS.edu

For more information about:

Recruiting degree candidates from around the world:
Ms. Lisa Orr • lorr@ELS.edu

Hosting an ELS International Pathway Center on your campus:
Ms. Julie Blevins • jblevins@ELS.edu

InternationalStudentRecruitment.org

ELS Language Centers is accredited by or members of:

